

DRAFT PROGRAMME OF THE STUDY VISIT MÉXICO –EUROPEAN UNION

Local Beneficiary Institution: SEDATU(México)

REV. 12

1. Planned Timing

➔ 19 – 27 May 2014 (Operational timing in Europe)

2. Context and Motivation

Mexico is currently in a stage of advanced development of its National Regional Development Policy for the next five years, therefore the relevant government institutional representatives are highly interested in visiting and acquiring information from lessons learned in other experiences of Latin-American and European countries.

In particular given the on-going process of consolidation and development of instruments for programming regional development at national level is of prime interest for Mexican delegates to acquire first-hand information on the practical implications this process entails. In particular the main focus regards the multi-level governance structure that is in place in European countries and regions in order to support regional development and relevant instruments that have conceived to ensure an effective approach (considering both the strategic and regulatory framework and the financial schemes) in the field.

In Mexico three main barriers to the consolidation of regional development policies have been detected:

1. *Time Framework*; since medium and long term perspective is required for dealing with such policies while the public budget is usually limited to an annual basis planning;
2. *Prevailing sectorial focus*; government structures - in Mexico as well as in most countries - have a predominantly oriented sectorial organization (eg. finance, industry, infrastructure and transport, environment, healthcare etc.), resulting in a weak mainstreaming across sectors, as should be precondition for effectively addressing regional development approach;
3. *Policy and administrative limits*; Mexico is split into 31 states and 2,457 municipalities, resulting in an administrative fragmentation that hinders the impact of regional development policies.

Based on the current stage of implementation of regional policies in the country and the problems they entail, for Mexican institutional representatives is crucial to know in detail some instruments and policies that have proven to be effective in fostering regional development in different contexts of the Union European.

According to such expectation and reflecting the multilevel governance approach has been widely adopted in undertaking regional policies in Europe, in the context of EUROSociAL

programme we consider of particular interest to plan a visit to analyse and investigate the functions performed at different institutional levels:

- European
- National
- Regional and Local

3. Planning of the Study Visit

Based on such a context FORMEZ and SEDATU elaborated an agenda for the study visit with the goal to attain valuable information concerning:

- a. The action of the European institutions and the role they play with respect to the design and implementation of regional development policies;
- b. The conceptual design and implementation experience of national approach to regional policies as developed in some EU countries. Three cases with different levels of decentralization will be visited: Belgium and Germany with different but well developed federal structure, Italy not federal but with a governing system for regional development strongly decentralized; this in order to facilitate comparing different cases and enabling drawing those lessons which are more relevant to the case of Mexico;
- c. The implementation of territorial development policies at regional level.

At the end of the European tour the objective is to achieve the following results:

- Achievement of a reasonably complete picture of the European approach to regional development policies, in particular elaborating key critical reflections (in terms of strengths and weaknesses) on the basis of the analysis of such cases and at their relevance *vis-a-vis* the Mexican institutional framework;
- Acquirement of concrete elements for nurturing the process of preparing the agenda for a forum/international workshop on regional development and social cohesion – The “Dialogo Internacional” - provisionally planned in July at Mexico City and proceed further in its organization (e.g. identification of key issues for the discussion, interesting case study to be considered, inviting potential speakers, etc..)
- Identification of some outstanding themes of interest, considering the current advancement in the legislative and regulatory process and stage of implementation of regional development policies in Mexico, to be chosen as focus for further EUROsociAL support activities in the second half of year 2014.

4. Study Visit programme

Date	Content
17-18.05	Transfer of Delegates from Mexico to Brussels
M.19.05	<p>Brussels <i>Morning</i></p> <p>8:15 – 12:45 – Study Visit opening meeting Committee of the Regions - Committee of the Regions Committee of the Regions JDE Building - Room JDE53 Rue Belliard 101 - Brussels</p> <p>8:15 – 8:45 <i>Registration</i></p> <p>8:45 – 9:45 Introductory Speeches</p> <ul style="list-style-type: none"> • Mr Gianluca Spinaci – Head of the Cabinet of the COR General Secretariat • Ms Jolita Butkeviciene, DG DEVCO Director Latin America and Caribbean <p>9:45 – 10:45 Experiences of the European Union in regional programmes in Latin America</p> <ul style="list-style-type: none"> • Mr Olivier Levy, DG DEVCO Programme Manager for Regional Programmes Latin America <p>Q&A Discussion</p> <p>10:45 – 12:45 Regional Development Policy in Europe: background, institutions and roles, strategy and implementation structure</p> <ul style="list-style-type: none"> • Mr Ramon Lopez Sanchez – DG Regio.DG.02 International Relations Officer • Mr Ronald Hall – DG Regio International Relations Principal Advisor <p>Q&A Discussion</p> <p><i>Afternoon</i></p> <p>14:30 – 15:30 <i>Bilateral meetings</i></p> <p>16:00 – 17:30 Delegation official meeting with Mr Juan José Gómez Camacho, Ambassador of Mexico – Embassy of Mexico, Ave. Franklin Roosevelt 94, 1050, Brussels</p> <p>20:00 – 22:00 Dinner offered to the Delegation by H.E. the Ambassador of Mexico México Official Residence - Ave. Du Golf 42, B-1 640 Rhode-St-Genèse</p>
T.20.05	<p>Brussels <i>Morning</i></p> <p>10:00 – 12:30 Visit to the Brussels Representation Office of Land Nordrhein-Westfalen.</p>

Date	Content
	<p>Mr. Thomas Wiltberger, Unit Public Relations, Mr. Grotz or Mr. Wissen Regional and Local Development Policy Rue Montoyer, 47 - Brussels</p> <p>Afternoon</p> <p>14:30 – 17:30 Visit to the Delegation of Junta de Andalucía in Brussels (Spain) - – Ms Francisca Pleguezuelos Aguilar, Delegate. Take part to the meeting Ms María José Rodríguez and Ms Remedios Bordiu Cienfuegos of Asturias Office in Brussels Rue Van Orley 5, Brussels</p>
W.21.05	<p>Morning Transfer to Germany (High speed train to North Rhine-Westphalia, Brussels-Koln-Bonn)</p> <p>Afternoon</p> <p>14:30 – 17:00 Meeting with Mr. Rupert Kawka Federal Institute for Building and Spatial Planning Research Lecture: Metropolitan regions in Germany http://www.bbsr.bund.de/BBSR/EN/Home/homepage_node.html GLZ Office in Bonn</p>
T.22.05	<p>Field Visit: Ruhr Metropolis (Phoenix Dortmund)</p> <p>7:45 Departure to Hessen - Dortmund</p> <p>The Ruhr Regional Association (RVR), with its offices in Essen, is the regional hub of the 11 independent municipalities and four districts of the Ruhr Metropolis with its approx. 5.2 million inhabitants. The Ruhr Regional Association is responsible for the regional planning for the Ruhr region. It is the sponsor of significant infrastructure project such as the Industrial Heritage Trail and the Emscher Landscape Park. The Ruhr Regional Association has been working on improving the quality of life in the Ruhr region for more than 80 years. It maintains and preserves green open spaces for recreation and leisure. Its legal functions also include the regional business and tourism development, as well as public relations for the Ruhr Metropolis. Together with its municipal partners it carries the seven Ruhr region and leisure parks. The Ruhr Regional Association also collects geo and climate data about the region and makes it accessible to its member municipalities, amongst others for planning reasons.</p> <p>Hosting Institution: Europäische und regionale Netzwerke Ruhr (European and Regional Network) Michael Schwarze-Rodrian Kronprinzenstraße 35 45128 Essen Telefon: +49 (0) 201 / 2069-6387 http://www.metropoleruhr.de/regionalverband-ruhr/kooperationen.html http://www.phoenixdortmund.de/de/home/ http://www.skyscrapercity.com/showthread.php?t=1472768</p> <p>21:00 Return to Bonn</p>

Date	Content
F.23.05	<p>Dusseldorf</p> <p>08:00 Departure to Dusseldorf</p> <p>10:00 – 12:00 Meeting with Frank Butenhoff Head of Unit IV A 5 - Regional Development, Regional Contracts, Territorial Planning Ministry of Economy , Energy, Industry, Small Business and Craft of Rhineland -Palatinate region</p> <p>10:00 Room " Oberkassel " contact Donate Bohl Tel : 0211 / 61772-377 E - Mail: donate.boehl @ mweimh.nrw.de Berger Allee 25 40213 Düsseldorf</p> <p>12:30 – 13:45 lunch Santiago Restaurant Bolker Strasse 10 40213 Dusseldorf Tel : (0211) 8 36 82 73 Fax: (0211) 32 65 11 eMail: mail@restaurantsantiago.de</p> <p>14:00 – 18:00 Dr. Albert Caspers Leipziger Str 44 D 10117 Berlin Tel + 49 (0) 30 2067 4906 Mob . + 49 (0) 170 7601 901 (Viber) Skype: albert.caspers</p> <p>Speeches</p> <ul style="list-style-type: none"> • Institutional cooperation of regional economic policy in Germany • Analysis and forecasting of macroeconomic development as the basis of economic and fiscal policy - Procedure in the Federal Government in cooperation with regional and sectorial institutions in Germany <p>14:00 Uhr , IHK Düsseldorf Ernst- Schneider- Platz 1, 40212 Düsseldorf Postfach 10 October 17 , 40001 Düsseldorf Telefon: (0211) 3557-0 , Telefax : (0211) 3557-400 E - Mail: ihkdus@duesseldorf.ihk.de mehr</p> <p>Return to Bonn</p>
24-25.05	<i>Transfer from Germany to Italy (Rome)</i>
M.26.05	<p>Rome <i>Morning</i></p> <p>10.30-12.30 Meeting with Italian Government Department for Public Administration Cons. Carlo Notarmuzi, Director of the Office for the training of public servants Palazzo Vidoni Marco Villani – Formez PA General Director Corso Vittorio Emanuele II,116</p>

Date	Content
	<p><i>Afternoon</i></p> <p>16:30-18:30 Meeting with the Conference of the Italian Regions – Mr Andrea Ciaffi Technical Secretariat Via Parigi, 11</p>
T.27.05	<p>Rome <i>Morning</i></p> <p>10:00 – 13:00 Critical analysis of the implementation of regional policies in Italy. Workshop organized at Formez PA premises in Rome with representatives of regional institutions (government agencies) and experts from regional development policies. Formez – Viale Marx, 15</p> <p>Carterina Brancaloni – Emilia Romagna Region – Public Investments Evaluation Unit Valerio Giambersio – Basilicata Region (Fondazione Città della pace per i bambini Basilicata) Anna Claudia Abis – Formez PA, Danielle Mazzonis Eurosocal/Formez PA, Raffaele Colaizzo, Paolo Rosso and Stefano Marani Eurosocal/Formez PA experts in regional development Policies</p> <p><i>Afternoon</i></p> <p>15:00 – 17:30 Wrap-Up meeting, planning of future activities</p> <ul style="list-style-type: none"> - Focus on the Forum / international workshop in Mexico - Definition of Eurosocal activities in Mexico on decentralization and regional development policies to be undertaken in the second half of 2014 and working plans for 2015, based on the results of the mission <p>Formez – Viale Marx, 15</p>
W.28.05	<i>Transfer Europe – Mexico</i>

5. Mexican Delegation Composition

12 officers from different ministries of the Federal Government of the Republic of Mexico and from State Governments.

The main focus of the mission, according to the information shared with SEDATU representatives is to consolidate a first group of convinced promoters of regional development approach who are active in key government areas, in order gain their support to the implementation of the national policy.

6. EUROsocial FORMEZ Team contact person

Paolo ROSSO
e-mail eurosocial@formez.it
Skype paolostudio040
GSM +39 348 2634365

FORMEZ Experts accompanying the study visit in Belgium and Germany

Raffaella SCORDINO
e-mail Eurosoci@formez.it
GSM +39 328 4262906

Stefano MARANI
e-mail stefano.marani@sign-net.eu
GSM +39 328 3416975

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