



International Business Leaders Forum - Increasing growth, reducing risk



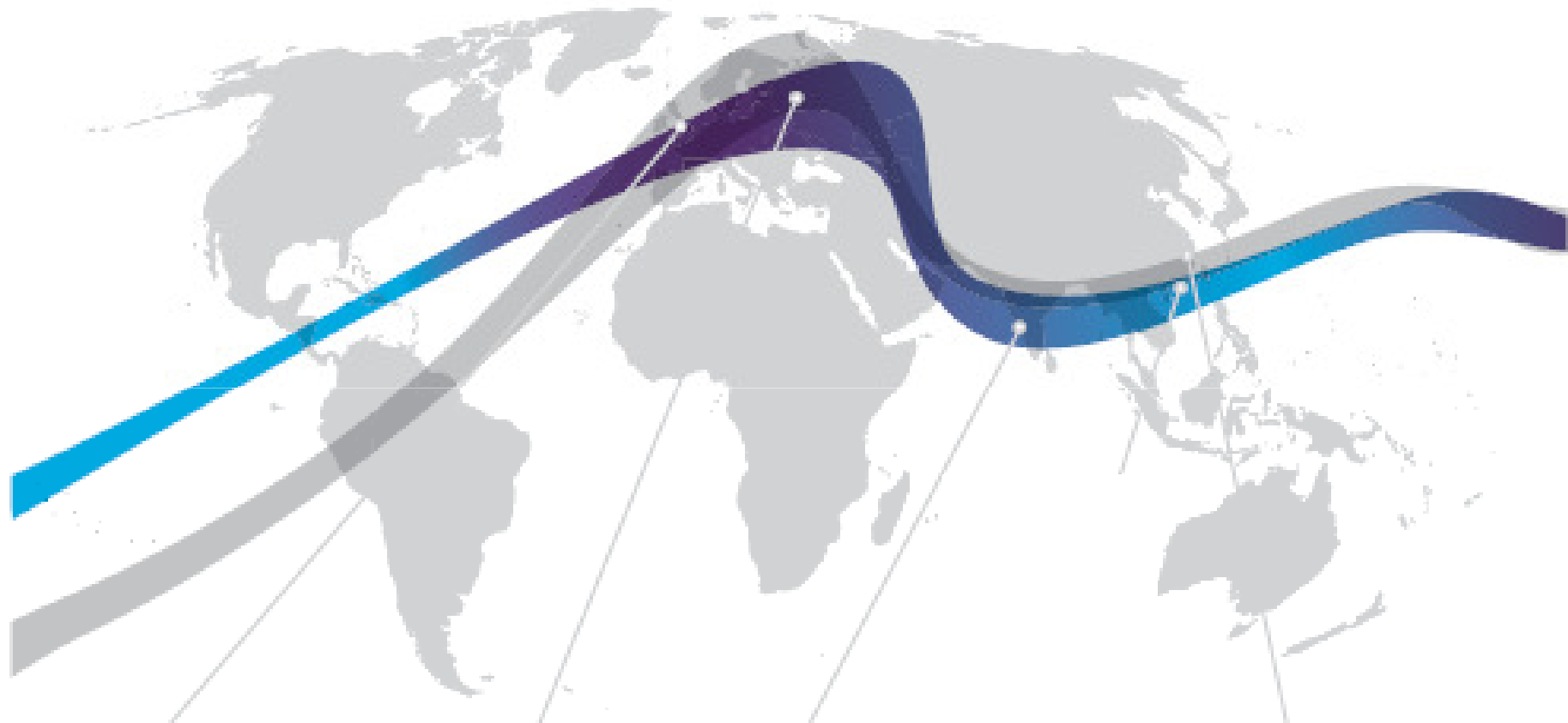


The International Business Leaders Forum (IBLF) is an independent, global, corporate membership organisation of over 150 leading multinational companies.

IBLF's aim is to inspire business leaders in supporting growth, leadership, sustainable development.

In high growth markets, we seek to enable the responsible conduct of business with the aim of ensuring the stable and sustainable social and economic development.

IBLF IN THE WORLD



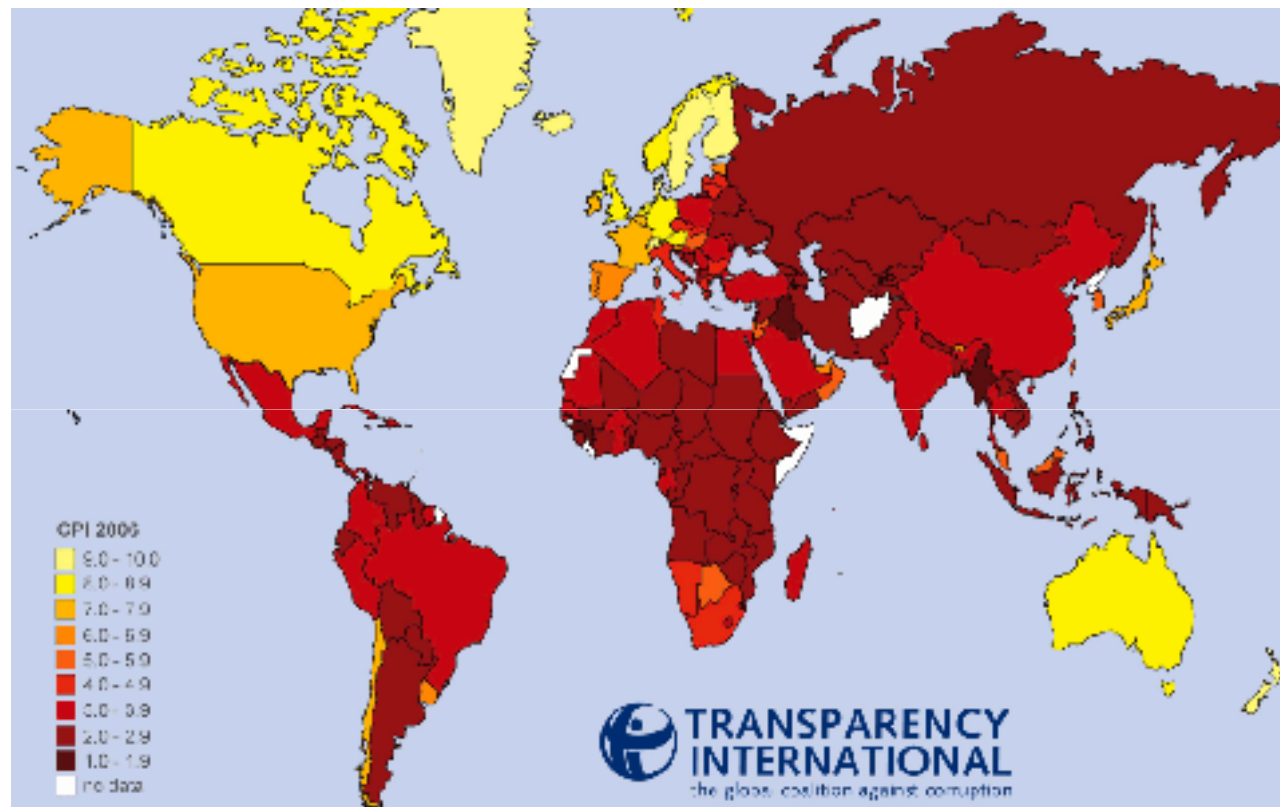
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TI Corruption Perceptions Index, 2012



Source: Transparency International

Top 10 FCPA Settlements (millions)

Start of 2010

Siemens	\$800
KBR/Halliburton	\$579
Baker Hughes	\$44
Willbros	\$32
Chevron	\$30
Titan	\$29
Vetco	\$26
York International	\$22
Statoil	\$21
Schnitzer Steel	\$15

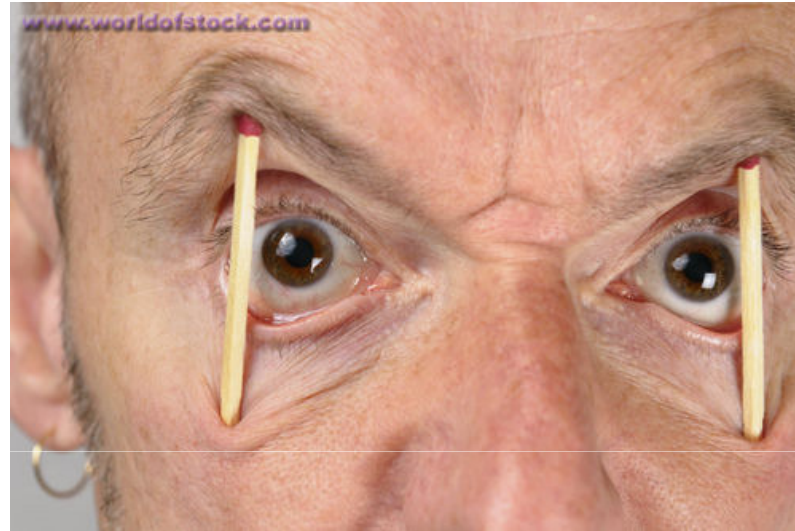
End of 2010

Siemens	\$800
KBR/Halliburton	\$579
BAE	\$400
ENI	\$365
Technip	\$338
Daimler	\$185
Alcatel-Lucent	\$137
Panalpina	\$82
ABB	\$58
Pride	\$56



Source: Paul McNulty, partner and head of Baker & McKenzie's Global Compliance Practice
International Business Leaders Forum

What keeps the CEO awake at night



How do I **reduce the risk** of corruption and fraud?

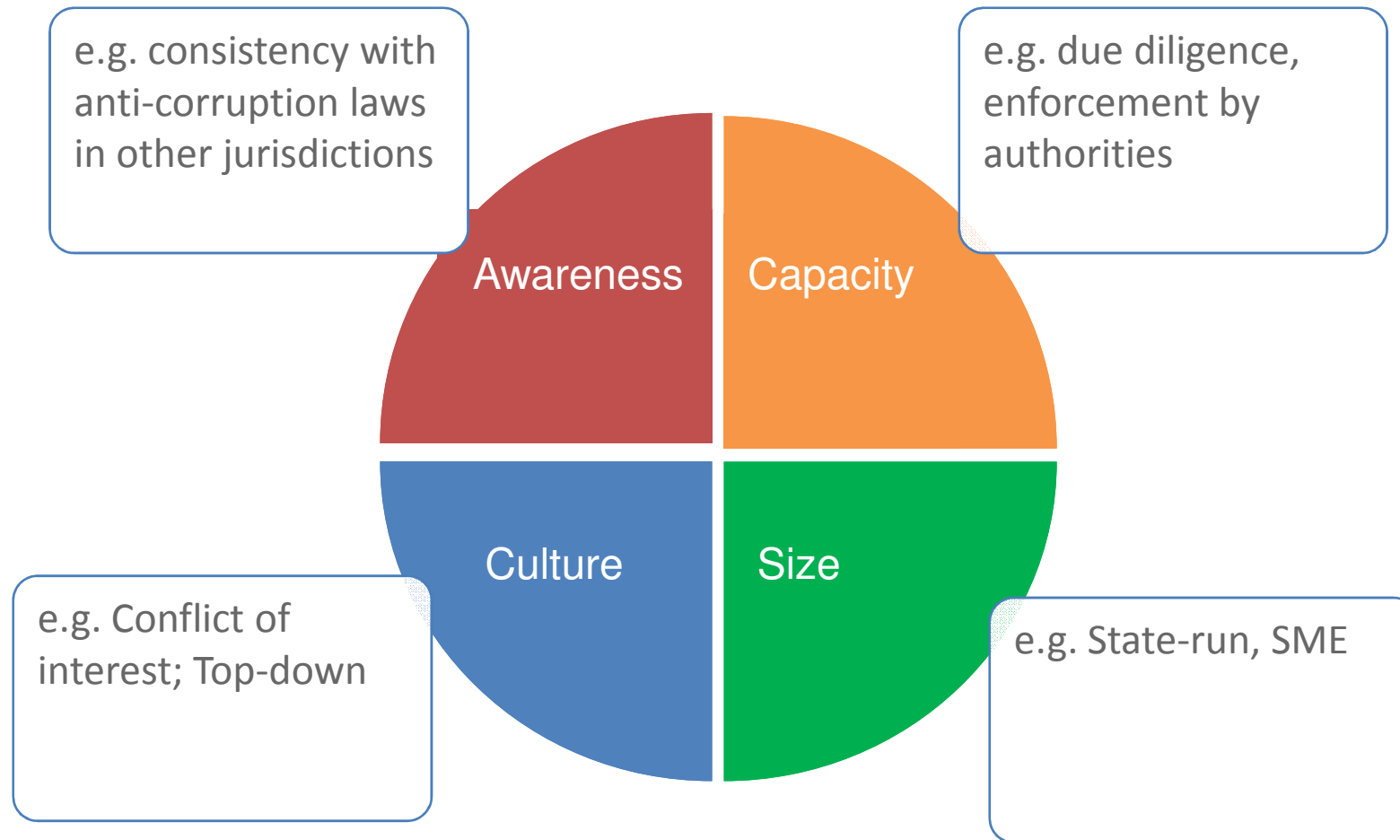
How do I **protect myself** from the risk of prosecution?

How do I **sustain growth** in high-growth markets?

How do I **establish a corporate culture** which is intolerant to corruption?

How do I **ensure a level-playing field** in my markets?

Key challenges facing companies from high-growth markets



Convergence or divergence?

More stringent regulatory environment: FCPA and UK Bribery Act are changing the rules of the game, but so is a new level of commitment in high-growth markets

High growth, high risk: Corruption in emerging markets creates risk for multinationals, but also constrains emerging markets' expansion overseas

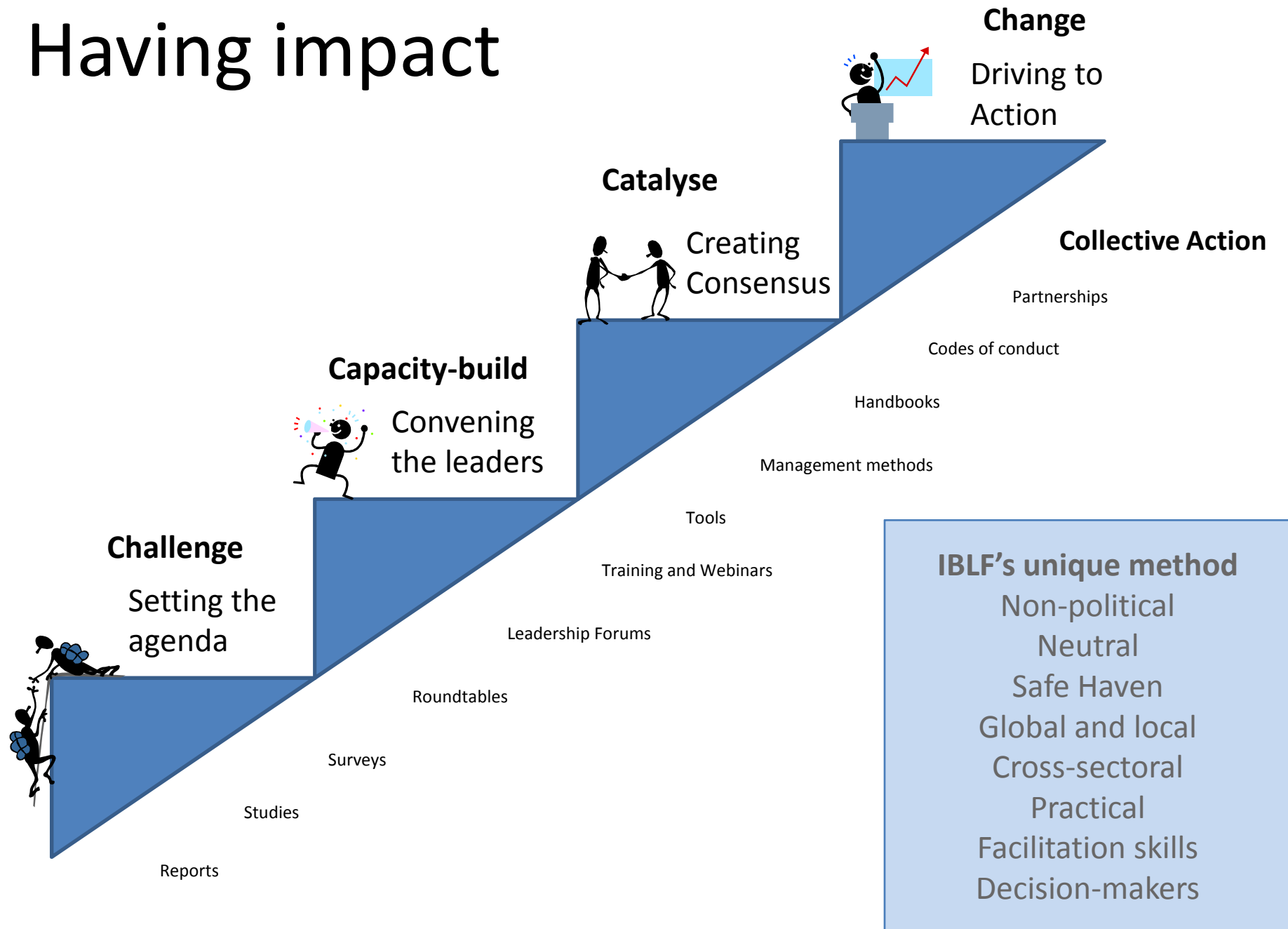
Conflicting attitudes: Corruption is often seen as a constraint to development, but without it the economy would grind to a halt. If it is part of the culture, can the culture be changed, and how long will it take?

Lack of role models: Developed world is perceived as hypocritical. Need to help each other

IBLF's activities and impact

Aims	Activities	Impact
Awareness Raising	<ul style="list-style-type: none">• Leaders forum• Round tables• Website• Publications• Speaking at external events	<ul style="list-style-type: none">• Peer-to-peer exchange of best practices in a discreet environment encourages new ideas to be tested in-company• Raises awareness amongst broader audience
Capacity Building	<ul style="list-style-type: none">• Survey & Studies• Training sessions with government agencies• Publications• Business ethics course	<ul style="list-style-type: none">• Provides management tools and expertise for integration in company strategy and operations• Raises standards in supply chains
Collective action	<ul style="list-style-type: none">• Editorial Group• Business Standards Advisory Council• B20 Task Force• Public procurement• Sectoral initiatives	<ul style="list-style-type: none">• Business and government working together can produce radical change of behaviour• Brings companies into global arena to help resolve the challenges worldwide

Having impact



Creating anti-corruption networks



At the individual level

- Personnel development
- Personal development
- New ideas and new solutions
- Create a network of change agents



At the corporate level

- Improving market knowledge
- Risk management in company and supply chain
- Access to decision-makers
- Corporate positioning in China and abroad



At national and international level

- Create a level playing field in specific industries or regions
- Invest in social and economic development
- Integrate China into global dialogue
- Business as catalyst for social and economic progress



B20 Task Force in Improving Transparency and Anti-corruption

Thank You!



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